

Report on the work of the scientific school "Economic Research and Business" of the Faculty of Economics and Law

In the direction of science, Atyrau University named after H. Dosmukhamedov, Faculty of Economics and law, Scientific School "Economic Research and business" works in accordance with the work plan:

- reports and articles of students were published in publications in the direction of the studied topic.

The Bulletin of Atyrau University named after H. Dosmukhamedov, which is included in the list of journals approved by the committee of the Ministry of Science and higher education of the Republic of Kazakhstan, published an article by Dinara Bolatovna, master's student of the EP 7M04101-Business Analytics in Economics and management "the role of entrepreneurial education in the employment of graduates".

- Teaching staff and students conduct research in the areas of Finance, Public Administration, Management, Economics, Business, Accounting and audit, marketing.

For example, under the scientific guidance of acting associate professor of the Department of Finance and accounting, PhD Akhmetova A. S. won an intra-university grant for research projects on the topic "innovative method of teaching accounting based on the ethnoelement of the National Code", the head of the Department of Economics, Professor, Ph. D. Sabirova R. K. under the scientific supervision of "marketing research and analysis of the market of environmentally friendly vegetables on the examples of Atyrau region". The research on the research project was carried out by teaching staff and students.

- It is important to engage in research work of students in the formation of independent scientific and creative decision-making and cognitive activity of students.

In this direction, work was carried out on their participation in scientific conferences, sending works to the research competition, writing articles. As a result of such work, a student of the 3rd year group 301 of the educational program 6b04104 Accounting, Audit and business process analysis was awarded a scholarship named after G. Aliyev Aitzhan Aikumis Ryskalikyzy.

<https://www.facebook.com/share/p/RE6M6Y3astEKgU1Z/?mibextid=oFDknk>

Students and teachers of Atyrau university named after Khalel Dosmukhamedov took part in the VI Asian student forum "Uzbekistan – Asia 2023", held from September 5 to 8 at Samarkand State University named after sh.Rashidov, where senior lecturer of the Department of Economics M. D. Dingazieva and 4th year student of the specialty marketing Serikova Dinara

successfully presented the project "marketing research and analysis of environmentally friendly vegetables in the dry farming zone".

- Activate the preparation and publication of scientific articles of the Faculty of faculties in journals with a non-zero impact factor.

Professor of the Department of Economics. Bakirbekova A.M. The article "Shaping Energy-Saving Behavior in Education System: A Systematic Review" was published in the International Journal of Energy Economics and Policy (2023, 13(4), C. 46 - 60.), associate professor m.a., e. science Izbasarova LB. The article "Management of sustainable development of the enterprise in the conditions of digitization" was published in E3S Web of Conferences 458, 05023 (2023) EMMFT-2023 (<https://doi.org/10.1051/e3sconf/202345805023>)

In addition, the head of the Department of Economics, Professor, Ph. D. Sabirova R. K. published an article on Development of the innovation system infrastructure of Kazakhstan in the context of the knowledge-intensive economy in the scientific Herald of Uzhhorod University, Zhusupov R.

Methodology and mechanisms of sustainable development of agricultural companies on the basis of competitive advantages article International Scientific Forest Forum 2023: Forest Ecosystems as Global Resource of the Biosphere: Calls, Threats, Solutions (Forest Forum 2023). Volume 93, 2024 was released.

- Preparation for competitions, conferences and Olympiads on student scientific work

Zhaksygaliev Aidos Armanovich and Sandigalieva Inkar received I degree diplomas at the Republican Olympiad in economics. Scientific Supervisor: Senior Lecturer, master of Economic Sciences Tazhidenova A. R.

Results of the international competition of scientific works of students of economic specialties in the section "Eco-branding efficiency assessment and Creative Technologies" on the topic "ESG in Kazakhstan and in the world: concept and experience", held in January-February 2024 at the Department of economics of the Faculty of Economics and law of toraigyrov University.

Students of the EP 6B04104 "Accounting, Audit and analysis of business processes" at the Department of Finance and accounting under the guidance of Aitzhan Aikumis ryskaliyeva, Zhakupova Perizat Sagytzhanovna, PhD, associate professor Kadyrbergenova Asel Kalshikeevna took part in this competition on the topic "marginal analysis using Ecobrending" and became prize-winners of the 3rd place.

Students of the EP 6B04104 "Accounting, Audit and analysis of business processes" at the Department of Finance and accounting under the guidance of Aitzhan Aikumis ryskaliyeva, Zhakupova Perizat Sagytzhanovna, PhD, associate professor Kadyrbergenova Asel Kalshikeevna took part in this competition on the topic "marginal analysis using Ecobrending" and became prize-winners of the 3rd place.

<https://www.facebook.com/share/p/Mr8wGQAw2N3TE4uP/?mibextid=oFDknk>

On April 25, 2024, students of the faculty took part in the V Republican online Olympiad for students of the specialty "Management of state and local government" organized by the scientific and educational center "INN&SCIENCE ASIA" and won prizes:

1. Pak Lyudmila 1st year 6b04102-industry management I place, supervisor: Abuzyarova zh.R.
2. Tlegen Nazira 1st year 6b04102-Industry Management II place, supervisor: Yermekbaeva A. K.
3. Lukpan Aknur 2nd year 6b04102-Industry Management II place, supervisor: Utalieva R. S.
4. Kingalieva Indira 6b04102-Industry Management III place, supervisor: Yermekbaeva A. K.
5. Kuramysova Guldana, Ismagulova Baknur, 3rd year 6b04102 Industry Management III place, supervisor: Yermekbaeva A. K.
6. Zarina Akkalievna, Nurzhay Malikova, Aruzhan Zhumabayeva 3rd year 6b04102 Industry Management II place, supervisor: B. M. Dyusegalieva
7. Bakytzhan Nurbibi 3rd year 6b04103 economics and public administration III place, supervisor: Abuzyarova zh. R.
8. Jumash Daniyar 2nd year 6b04103 economics and public administration III place, supervisor: Abuzyarova J. R.

On May 30, 2024, a student of the specialty 6b04101-Economics Sergeev Gamzat took the 1st place at the VII international scientific and practical conference "the best scientific works of students and schoolchildren" on the topic "problems of women's labor on the market of the Republic of Kazakhstan". Askarova Dana Arturovna Management 401, student of the 4th year took the 1st place in the II international research competition in Penza. The scientific supervisor is Senior Lecturer, master of Economic Sciences Dyusegalieva Bakhytnur Mukhitovna.

In 2024, the work of 14 students was discussed and submitted to the Competition Commission for the competition of scientific research works of students.

The Competition Commission of the faculty recommended the following scientific works for awarding: 1. Sergeev Gamzat, Les Saya 3 course 6b04101 Economics. Topic: research and analysis of the need for organic farming in the field of land. (To present the Diploma of the first degree); 2. Zhumabayeva Ulmeken, 2nd year, specialty 6b04101-Economics. Topic: "formation of an innovative model of entrepreneurial business in the context of digital transformation of the economy" (for presentation of a diploma of the II degree) 3. Sandigaliyeva Inkar 4 course 6b04101 Economics. Topic: introduction of digital technologies in the field of Rural Development on the example of Atyrau region. (To present a diploma of the II degree). 4. Kairatova Bekzada 2nd year, 6b04101 Economics. Theme: unemployment. (To present a diploma of the III degree) 4. Dastan Karakat, 3rd year specialty 6b04101-Economics. Topic: "integration of digital society and neuromarketing as a new way of product promotion" (for presentation to the III Degree Diploma) 5. Tanatarov Diyar 2 course 6b04107 marketing. Topic: introduction of neuromarketing in the production of products. (To present a diploma of the III degree) 6. Nazymbekova Aruzhan 3rd year 6b04102-management in the

industry topic: features of Management in crisis situations. (Presentation of a diploma of the II degree) 7. Pak Lyudmila Gennadiyevna 1st year 6b04102-management in the field topic: international economic relations of Kazakhstan and Azerbaijan in the conditions of globalisation (presentation of a diploma of the III degree)

Scientific research works of students were published at the following scientific and practical conferences:

1. independent Kazakhstan: state and personality collection of materials of the international scientific and practical conference dedicated to the 100th anniversary of the birth of statesmen and public figures, founders of the Kazakh legal industry Salyk Zimanov and Otegen Seitov. 2023, Atyrau, ISBN 978-601-262-538-7. 373-378 pages.

2. scientific and practical conference "Science of Kazakhstan: new trends and prospects of development" 3. International Scientific and practical conference "youth and science: present and future" 4. international scientific and practical conference "K. I. Satpayev and science in Kazakhstan", dedicated to the 125th anniversary of Academician of the Academy of Sciences of the Kazakh SSR Kanysh Imantayevich Satpayev within the framework of "dosmukhamedov readings".

Publications in journals of the Republic of Kazakhstan included in the list of journals approved by the Ministry of education and science of the Republic of Kazakhstan, submission of articles to the Bulletin of Atyrau University named after H. Dosmukhamedov

Sabirova R. K., Dingaziyeva M. D., Tazhidenova A. R. Labor Relations of graduates of universities put into practice the formation of entrepreneurial habits (Bulletin of ESIL University 2023 № 3 p. 101-109. ISSN 2304 -7216), Sabirova R. K. Mugauina R. O formation of the innovative pole of development of Atyrau region (scientific journal " Bulletin of the University" Turan " 2023 No. 4 (100)pp. 70-82), Mugauina R. O. Molochnoy industry of Kazakhstan: regional aspect (problems of the Agricultural Market, No. 4, 2023 Almaty ISSN-L 2708-9991, ISSN 1817-728x pp. 141-150), Dyuegaliyev M. zh - improvement of index breeding (Science and education No. 4-2 (73) 2023 pp. 127-137. ISSN 2305 -9397), bakirbekova A. M. Ph. D., acting professor the influence of corporate culture on the effective functioning of the company: assessment and improvement (economics series of the Bulletin of ENU named after L. N. Gumilyov No. 4, 2023. – p. 226-235. eISSN: 2789-4339), L. B. Izbasarova candidate of Economic Sciences, Associate Professor acting e-commerce impact on the development of business models in innovative forms (Bulletin of the Kazakh University of economics, finance and international trade, 2024-No. 1 (54), Sabirova R. K., Utepkaliyeva K. M., Suleimenova zh. U., Tajidenova A. R. factors affecting the development of human capital in Atyrau region (Bulletin of Atyrau University named after H. Dosmukhamedov No. 1 (72) 2024 104-110), sabirova R. K. Professional risk management at enterprises of Kazakhstan (Bulletin of Atyrau University named after H. Dosmukhamedov No. 2 2023), Sabirova R. K., Bolatovna D. the role of entrepreneurial education in the employment of graduates (Bulletin of Atyrau university named after H. Dosmukhamedov No. 4 (71) 2023 P-104-111),

Kenzhegalieva Z. zh., Kadyrbergenova A. K., Zhubanova S. B. The relationship of the balance sheet with business operations scientific journal "Bulletin of Atyrau university named after H. dosmukhamedov". No. 3 (70) 2023, L. B. Izbasarova, A. K. Kadyrbergenova Modern trends and new approaches to the management of human resources in the Republic of Kazakhstan "economy: abroad, today, abroad" Volume 13, No. 8A, 2023. , Kadyrbergenova A. K., Akhmetova G. T. direct foreign investments in developing countries (as an African country great Ozer) Bulletin of the NGO "National Academy of Sciences of the Republic of Kazakhstan" public fund "Halyk" 6 (406). articles were published in approved list journals.

- Strengthening work to involve foreign and domestic scientists in joint research on the implementation of the curriculum

On October 24, 2023, Tajidenova A. R., Mugauina R. O - took part in the round table with international participation "quality management of education in Higher School", held at the Department of education management of Kokand State Pedagogical Institute.

On December 14, 2023, teachers of the Department Dingazieva M. D. took part in the first international forum "development of the One Belt—One Road Initiative and increasing the level of economic and trade cooperation between China and Kazakhstan on the platform of Pinduoduo" organized by Xinjiang financial and economic University K. and Zhubanov Aktobe Regional University with a scientific report on the topic: "development of electronic commerce between Kazakhstan and China on the platform of Pinduoduo "and Jumaeva A. K." trade and economic development in agriculture between Kazakhstan and China". A certificate was issued for participation in the forum and presentation.

- Access of teaching staff to scientific internships and advanced training courses (online)

Acting Associate Professor of the Department of economics PhD Mugauina R. U. and senior lecturer, master of management Tazhidenova A. R. completed a scientific internship at Kokand University (Uzbekistan) under the International Exchange/mobile program "Orhun" from 16.10.2023 to 27.10.2023.

Acting Associate Professor of the Department of economics PhD Mugauina R. U. is the owner of 500 projects of scientists within the framework of the Bolashak program. From 15.04 to 15.07.2024, she is undergoing a scientific internship at Akdeniz University in Antalya, Turkey.

Teachers of the Department Sabirova R. K., Tazhidenova A. R., Suleimenova zh.O took part in the seminar "development of atlases of new specialties and competencies of the regions of Kazakhstan based on the skills Technology Foresight method", which took place in Aktau from December 19 to 23, 2023 and received certificates (72 hours).

- Analysis of dissertations, articles, study of textbooks in the direction of improving economic research

Undergraduates conducted scientific research on their master's thesis, published articles.

- Participation in the implementation of funded scientific programs/projects

2023-2025 Atyrau University named after H. Dosmukhamedov and Caspian University of technology and engineering named after sh.Yessenov concluded a consortium on the program-targeted financing project "development of atlases of new specialties and competencies of the regions of Kazakhstan based on the skills Technology Foresight method" with the participation of the teaching staff of the Department of Economics Sabirova R. K., Tazhidenova A. R., Suleimenova zh.O., Bisalieva SH.S.

➤ Implementation of international scientific programs /projects

From the teaching staff of the Department of Economics Bakirbekova a.m., Sabirova R. K., Utepkalieva K. M., Bisalieva sh. s., head of the Department of Finance and accounting Kenzhegalieva Z. zh. work within the framework of the Erasmus + international program (TRIGGER 617309-EPP). The aim of the Trigger project is to promote economic growth by creating favorable conditions for good employment of graduates in Central Asian countries. The project term is 36 Months, January 2021-January 2024.

Head of the scientific school:

PhD, Professor



Sabirova R. K.